



TOUKLEY DISTRICT ATHLETIC CENTRE

SOCIAL MEDIA POLICY

What we will do:

- TDAC will treat all social media postings as 'public'.
- Postings (written, photos or videos) will be family-friendly and feature positive club news and events.
- No photos or videos will be posted without permission from the athlete and their parent/guardian.
- No personal information about our members will be disclosed.
- No postings (written, photos or videos) will be made that are misleading, false or likely to injure a person's reputation, or cause embarrassment.
- No statements will be made that might bring our club into disrepute.
- Abusive, discriminatory, intimidating or offensive statements will not be tolerated. Offending posts will be removed and those responsible will be blocked from the site.

What we ask you to do

We expect TDAC athletes and their families to conduct themselves appropriately when using social media to share information with other members or posting material on public forums connected to the club.

This communication:

- should be restricted to club matters.
- must not offend, intimidate, humiliate or bully another person.
- must not be re-posted, copied or shared without permission from parties involved.
- must not be misleading, false or injure the reputation of another person.
- should respect and maintain the privacy of members.
- must not bring the club into disrepute.

Toukley District Athletics has a zero tolerance for cyber-bullying. Any member taking part in any such activity will be banned from all club social media and may face disciplinary action.